

HAUNT IN THE 'MONT

Things are about to get spooky again in Downtown Longmont!

About: *Haunt in the 'Mont* is a fundraiser with 100% of ticket sales/proceeds benefitting St. Vrain Valley Schools Education Foundation and their priority programs. This year will be the sixth year for this fundraiser.

What: *Haunt in the 'Mont* is a "business crawl" through Downtown Longmont where adult "trick-or-treaters" will use their pre-purchased ticket to redeem for "treats" at participating businesses. It is Halloween themed and participants are encouraged to dress in costume.

When: Saturday, October 22nd, 5:00 pm – 9:00 pm

*Please let us know if your business closes before 9:00 pm so it can be noted on event tickets.

Why: To raise money for St. Vrain Valley Schools Education Foundation and their priority programs, expose participants to all the great businesses in Downtown Longmont, and to have fun!

How Do I Participate? There are four ways to be included in the event:

1. Be a destination for participants to visit during the event and offer them a sample of what your business provides. *Examples include:* A sample of an appetizers or dish you are known for, a Halloween themed drink, or an item you sell in your store. Be creative and let us know if you would like to discuss potential ideas.
2. Be a destination where participants can pick up a coupon to use the night of the event or for a specific time after the event. *Examples include:* free appetizer or dessert with the purchase of 2 entrees, percent off a purchase or offer a Haunt in the 'Mont themed dinner for 2 with a special Halloween price.
3. Provide a gift card(s) or merchandise for prizes for the costume party.
4. Be a financial sponsor for the event. As a reminder, 100% of all proceeds will support St. Vrain Valley Schools and their priority programs.

If your business is interested in being one of the *Haunt in the 'Mont* destinations, please email hauntinthemont@stvrainfoundation.org to let us know. We need to know what businesses are participating and what they will be offering ticket holders by Wednesday, October 5th, so we can include that information on the tickets. If you are looking for suggestions on how to participate or have any questions, please reach out to us.

We are very excited to be working with the Longmont Downtown Development Authority (LDDA) and local businesses to bring this event to Downtown Longmont and support education and our local community! Please contact us at hauntinthemont@stvrainfoundation.org or call/text Executive Director Josh Atherton at 720.203.0236 or Community Liaison Michelle Phelan at 970.227.1859 with any questions.

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St. Vrain Valley Schools
EDUCATION FOUNDATION