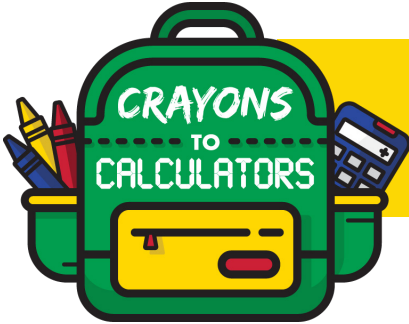


# CRAYONS TO CALCULATORS

## 2021 SPONSORSHIP OPPORTUNITIES

Crayons to Calculators (C2C) is a multi-district school supply drive brought to you by Western Disposal Services. Our community partners help to ensure that all students in the Boulder Valley and St. Vrain Valley school districts start the school year with the supplies they need for a successful and strong academic year. **This program relies on the generosity of businesses and individuals in our greater communities to equip students in financial need.** C2C is an annual partnership between Impact on Education and the St. Vrain Valley Schools Education Foundation.



You can support the education of **12,000 students in need** in Boulder, Broomfield and Weld counties

[crayonstocalculators.org](http://crayonstocalculators.org)

	PLATINUM \$10,000	GOLD \$5,000	SILVER \$2,500	BRONZE \$1,000
<b>DIGITAL RECOGNITION</b>				
Crayons to Calculators website	Large logo with hyperlink	Medium logo with hyperlink	Small Logo	Company Name
Campaign video	Logo Verbal Recognition	Logo	Company Name	Company Name
C2C social media posts between July–August (Facebook & Twitter)	1 dedicated post 2 posts with large logo	2 posts with medium logo	2 posts with small logo	2 posts with company name
Digital communications	Logo Company Name	Company Name		
Foundation writes gratitude note for inclusion in internal company e-communications	Yes	Yes	Yes	Yes
<b>PRINT RECOGNITION</b>				
Signage displayed at schools on pick-up days	Large Logo	Medium Logo	Company Name	Company Name
Thank you ad in Daily Camera and Times-Call	Large Logo	Medium Logo	Small Logo	Company Name
Program press release(s)	Company Name	Company Name		
<b>EMPLOYEE ENGAGEMENT</b>				
Invitation to participate in Corporate Challenge	Yes	Yes	Yes	Yes
Priority invitation for volunteer opportunities (if restrictions allow)	Yes	Yes		
Opportunity for Foundation staff to give gratitude presentation (virtual or in-person)	Yes	Yes		



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